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By Bentley Curtis

Helping Hands

L.A.'s finest attend an elegant affair benefiting the HollyRod Foundation.

The HollyRod Foundation's 16th annual DesignCare event was truly a night to remember. Stars from Dwyane Wade and Sugar Ray Leonard to Jason Priestley and Daisy Fuentes came to support the organization, founded by Holly Robinson Peete and her husband, Rodney Peete, with a celebration of fashion and philanthropy benefiting families afflicted with autism and Parkinson's disease. Libations and hors d'oeuvres were served alfresco while guests enjoyed bidding on silent auction items. As the sun descended, everyone went inside to preview the fall 2014 runway collection from talented designer Michael Costellowho admitted that he began making dresses on his mother's lap at the age of 2. The night concluded with a performance from a cappella group Naturally 7 and a live auction that had guests competing for coveted items, like pieces from Neil Lane and Céline and a luxe seven-night stay in a private villa in Tuscany. Raising nearly \$500,000, DesignCare was quite a success. While thanking guests for their support, Robinson Peete remembered the reason she and her husband started the foundation, saying, "We have a platform; we need to use it for good." With that contagious passion, we couldn't help but pose the question: What inspired you to participate in this event?

IOTOS BY GETTY IMAGES FOR DESIGNIC

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Keke Palmer and Kilo Kish















By Bentley Curtis

Party Lines

BCBG Max Azria hosts a poolside preview for L.A.'s fashion elite.

THE PARTY

La Maison du Soleil, the exquisite Holmby Hills estate of Max and Lubov Azria, provided the perfect backdrop for an exclusive poolside preview of BCBG Max Azria and Hervé Léger's resort 2015 collection.

THE SCENE

Notable attendees such as actresses Keke Palmer, Emmanuelle Chriqui and Bellamy Young all donned pieces from BCBG's summer 2014 collection. Pre-presentation, partygoers, including stylists Nicole Chavez and Tania Sarin, enjoyed cocktails and vegan fare alfresco. Sounds by DJ Lady Sha played as models rocked the runway, showcasing the bold Tunisian- and Brazilianinspired designs. All the while, Lubov guided the journey: "Can you believe that BCBG began with the single yet simple idea of creating a beautiful dress?" she remarked.

THE HIGHLIGHTS

Standouts included Hervé Léger archive dresses from the '80s and '90s, revived with sleeker, cleaner lines. With its 30th anniversary approaching in 2015, (BCBG celebrated its 25th anniversary this year), the brand has upped the ante on the sought-after bandage dress collection by adding sweaters and other layer-ready pieces, many accompanied by fringe galore.